

Bridging the Communication Gap Between Physicians and Patients: UNDERSTANDING FUNCTIONAL HEALTH LITERACY ISSUES RELATED TO PROSTATE CANCER

Satellite Conference and Live Webcast

Tuesday, June 1, 2010 • 12:00-2:00 p.m. (Central Time)

1:00-3:00 p.m. (Eastern) • 11:00 a.m.-1:00 p.m. (Mountain) • 10:00 a.m.-12:00 p.m. (Pacific)

PROGRAM OBJECTIVES

1. Understand functional health literacy and its importance to prostate cancer.
2. Provide tools to better equip physicians on how to discuss prostate cancer issues with patients who have limited health literacy.
3. Recognize signs that a patient does not fully understand the information being provided.
4. Discuss the legal repercussions for not confirming a patient's comprehension.
5. Identify steps to take in bridging the communications gap between patients and physicians.

The content of this program is based on the policies and procedures of the Alabama Department of Public Health, Alabama and federal statutes, rules, regulations, and guidelines. Viewers not employed by the ADPH should always check to clarify whether the content is accurate according to the statutes, regulations, and policies of their jurisdiction and agency.

Speaking with patients about a serious diagnosis can often be a daunting and difficult task. During this program faculty will educate healthcare providers and patients about the importance of clear communication when discussing health related issues. Discover why more conversation between primary care providers and patients can improve the ability to initiate a discussion about the risks and benefits associated with prostate cancer.

FACULTY

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CONFERENCE DETAILS

Target Audience: Physicians, nurses, public health educators, cancer researchers, any individual or health care professional caring for a cancer patient.

Continuing Education: Social Workers 1.75hours

Registration: www.adph.org/alphtn

Technical Information: To receive complete technical information you must register at www.adph.org/alphtn.

Satellite - Live satellite conference on C band (analog).

Webcast - Watch with RealPlayer or Windows Media Player. Test your computer with the "test connection link" at www.adph.org/alphtn.

Audio - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #. Press # again to listen to the conference.

On Demand - Available 2-3 business days after the live broadcast from the On Demand page of our website.

Conference Materials: Posted on our website approximately one week before the program for registered participants.

Conference Details Questions: Call: 334-206-5618 | Email: alphtn@adph.state.al.us